



## **Pop! Pop!! Pop!!! Selections from the Hara Museum Collection**

July 6 (Saturday) – September 1 (Sunday), 2013

Galleries A, B and C (Contemporary Art)



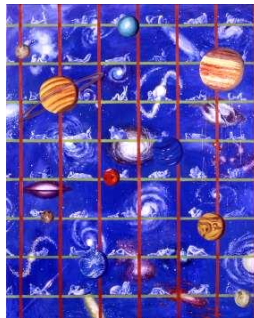
Roy Lichtenstein,  
Still Life with Scalloped Bowl 1972  
©Estate of Roy Lichtenstein, N.Y. & JASPAR,  
Tokyo, 2013 E0568

Pop Art first sprouted in England in the mid-1950s and came to full bloom in the United States during the '60s. True to its name, it was a universally accepted popular art movement that took the world by storm. Using simple forms, strong lines and pure colors and motifs such as everyday items and waste, advertising, comics, and celebrity photos, it symbolized a society of mass production and mass consumption while inviting us to consider universal themes such as the sacred and the profane, beauty and ugliness, illusion and reality, and life and death.

In this exhibition, masterpieces by acclaimed masters of Pop Art appear together with works by contemporary artists, the inheritors of the Pop Art tradition. We invite you to come enjoy the Pop harmony that arises from these varied works which go beyond temporal and national boundaries.

*The Hallway*, the large-scale installation by Miranda July that was shown in the spring exhibition will remain on display by popular demand.

**[Featured Artists]** Yayoi Kusama / Uchio Shinohara / Tadanori Yokoo / Ai Weiwei / Andy Warhol / Tom Wesselmann / Claes Oldenburg / Surasi Kusolwong / Jim Lambie / Roy Lichtenstein and others



From the left: Yayoi Kusama, *Mirror Room*, 1991 / Tadanori Yokoo, *Who Shall Forget about Homeland?*, 2001 / Jim Lambie, *Train in Vain*, 2008

The following events will be held during this period:

**Exhibition: *Seeing the Sound, Hearing the Picture***

Dates: July 6 (Friday) - September 1 (Sunday) Venue: Kankai Pavilion

**Workshop I: Let's Make Art Fans!**

Date: August 3 (Saturday), 4th (Sunday) 10 (Saturday), 11 (Sunday) Venue: Corridor

**Workshop II: Nakadai Ikaho Factory: Mono Factory x Hara Museum ARC**

Date: August 14 (Wednesday) -18 (Sunday) Venue: Corridor

**Place:** Hara Museum ARC (2855-1, Kanai, Shibukawa-shi, Gunma 377-0027) Tel: 0279-24-6585

**Organized by:** Hara Museum of Contemporary Art

<http://www.haramuseum.or.jp> (official website) <http://mobile.haramuseum.or.jp> (mobile site)

<http://www.art-it.asia/u/HaraMuseum> (blog) <http://twitter.com/HaraMuseumARC> (Twitter)

**Hours:** 9:30 am - 4:30 pm \*Last entry 30 minutes before closing.

**Closed:** Thursdays (except March 28 and May 2) \*Closed temporarily in the event of severe weather.

**Admission:** General (over 12) 1,000 yen; children (over 3) 500 yen; 10% discount for a group of 20 or more; a 100 yen discount with the Hara Museum ticket. \*Children must be accompanied by an adult. \*Combination ticket for Hara Museum ARC and Ikaho Green Bokujo ranch: General 1,800 yen; Children 900 yen.

**Getting There:** By train: Take the Joetsu Shinkansen to Takasaki, change to the Joetsu Line, and disembark at Shibukawa. From Shibukawa, ARC is 10 minutes away by taxi or 15 minutes by bus (take the Ikaho Onsen bus to "Green Bokujo Mae"). By car: 8 kilometers (about 15 minutes) from the Kan-etsu Expressway Shibukawa Ikaho Interchange (in the direction of Ikaho Onsen).

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